

R.J. REYNOLDS

TOBACCO COMPANY

TO: ALL NEW YORK METRO REGION
DIVISION MGRS., KEY ACCOUNT MGRS. & ACCOUNT MGRS.

DATE: JULY 7, 1997

FROM: NY. METRO ROU - 1210
ANN M. ALVICH- P&A COORDINATOR
VOICE MAIL #78914/FAX #908-417-9076

SUBJECT: MOONLIGHT BRAND TRANSLATIONS

ON 6/24/97 RORY O'ROURKE E-MAILED YOU A MEMORANDUM REGARDING SIX FOREIGN LANGUAGE TRANSLATIONS OF THE MOONLIGHT BRAND DESCRIPTION SHEET.

TO DATE, I HAVE RECEIVED ONLY TWO RESPONSES.

PLEASE ADVISE ME, BY RETURN E-MAIL, WHETHER OR NOT YOU WILL NEED THE MOONLIGHT BRAND DESCRIPTION SHEET IN THE FOLLOWING LANGUAGES:

<input type="checkbox"/>	ARABIC	Send to S/R Terr #:	01, 02, 03, 04, 05, 09,10
<input type="checkbox"/>	CHINESE		01, 02, 05, 06, 07, 08, 09
<input type="checkbox"/>	HINDI		01, 02, 03, 04, 05,
<input type="checkbox"/>	KOREAN		01, 05, 06, 07, 08, 09, 10
<input type="checkbox"/>	SPANISH		ALL REPS
<input type="checkbox"/>	URDU (PAKISTANI)		01, 02, 03, 04, 05

Thanks,
Charlie

CC: R.J. O'ROURKE

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